



YMPÄRISTÖTEKKARIKILTA RY

STRATEGY 2025-2027



“Inside every YKI member lives a little green fellow, whose heart holds a golden nugget of saving the world.”

Vision: YKI is a pioneer of sustainable development within the student community of Tampere.

Mission: The guild unites its members and provides an open community where every YKI member has a place.

Values

Community

Strong inter-year community spirit and solidarity are the strengths of the guild. For its members, the guild is like a “family” within the university world, a place of safety and support.

Openness

The board’s activities are transparent to the members. The guild encourages members to support one another, to be open-minded, and to take part in activities. An open culture of discussion prevails within the guild.

Equality

YKI is a safe organization for everyone, where everyone can be themselves. All members are equal, and the diversity of members is respected and taken into account in all guild activities.

Responsibility and Environment

The guild’s operations are responsible and trustworthy. Well-being and sustainability are part of the guild’s everyday life.

STRATEGIC PERIOD 2025–2027 PRIORITIES



Photo: Olli Tammenlarva

An Equal YKI

The guild's activities are equal for everyone, regardless of background, circumstances, or any personal characteristics. YKI is a continuously developing community that recognizes its own biases and approaches others with empathy. Every YKI member can participate in an open atmosphere free from harassment, discrimination, or any form of violence. The guild actively promotes equality and anti-harassment work.

Goals

- The guild maintains an open discussion culture: communicate, encounter, and listen
- Activities are accessible: everyone can easily join and participate in their preferred way
- Members feel well, both during studies and in their free time
- Personal space and integrity are respected in all guild activities
- Equality work is carried out regularly and prioritized in the guild's operations
- Anti-harassment practices are continuously developed.

Indicators

- A board member is responsible for equality work
 - Member survey results:
 - I can participate in YKI activities as myself.
 - I feel safe at YKI events.
 - I can take part in YKI activities in the way I prefer.
 - I can express differing opinions in guild activities.
 - I feel that the principles of a safer space are realized.
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An International Guild

International students integrate into the guild and the student community as well as domestic students. National members participate in international activities. Tutoring for international students is high-quality and extends from orientation week to Wappu. The guild's operations are naturally bilingual in both communication and events. International students and internationalization opportunities are taken into account in advocacy work.

Goals

- International activities are developed in the direction desired by international students
- All guild communication is bilingual
- International students can easily take part in guild activities
- Domestic students are encouraged to go on exchange and participate in international activities such as international tutoring

Indicators

- Results of the international student survey
 - Number of international students applying for board or team positions
 - Feedback from international tutors
 - Number of applicants for international tutoring positions
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Safe Events and a Functional Event Culture

The guild organizes engaging events that bring students together. These events are accessible to every member, regardless of their life situation or stage of studies.

The event selection takes into account variety and the wishes of the members. Whenever possible, events are organized free of charge or at a low cost. The guild's event selection reflects the spirit of the times.

Goals

- It is possible to participate in events on a student budget and low threshold
- Event activities are developed according to member feedback
- Events are organized as accessibly and inclusively as possible
- Promote a culture of responsible alcohol use and ensure all events can be attended alcohol-free
- Event communication is well-planned and reaches members effectively
- Every event serving alcohol, and others as deemed appropriate, includes a harassment notice; instructions for handling harassment situations are accessible to participants

Indicators

- Event sales rates and attendance at free events
- Event feedback collection
- Price level of paid events
- Number of fully alcohol-free events compared to total events per year
- The value of participation in events is the same regardless of drink choice
- The utilization rate of the harassment bulletin and harassment response guidelines
- Information about accessibility and safer-space principles is shared in event announcements
- Event registration includes an obligation to follow safer-space principles

A Sustainable, Responsible, and Prosperous Guild

The guild's operations are planned, transparent, and member oriented. Responsibility is a strong part of the guild's brand and image, and all aspects of responsibility are considered in its activities. Operations are open and interactive with members, who can get involved on a low threshold. High-quality fuksi (freshman) education and the attractiveness of board and team activities ensure the continuity of the guild's operations.

Goals

- Joining guild activities is easy
- The guild's operations are open and transparent
- The guild's brand and image align with its values
- Activities are carried out responsibly, taking all aspects of sustainability into account
- Maintain high-quality fuksi (freshman) and tutoring operations
- Financial planning is long-term
- Money is spent only on genuinely value-creating activities
- No financial loss is made during a fiscal year without a justified and weighty reason
- Vegetarian food is preferred at guild events and meetings, with attention to taste and nutrition

Indicators

- Proportion of open board meetings among all board meetings
- Number of members attending open board meetings
- Number of applicants for board, teams, and student representatives in administration
- Member survey results:
 - I find applying for the board easy
 - I am overall satisfied with the guild's communication
- Applicant feedback from board and team applications
- Budgets and financial statements align with long-term financial planning
- Tutor feedback
- fuksi (freshmen) feedback
- Proportion of fuksis (freshmen) participating in the teekkari dipping
- Number of events serving only vegetarian food



Photo: Olli Tammenlarva

Strategy Monitoring

The strategy and its implementation are reported annually at the general meeting in a meaningful way. Monitoring is conducted, for example, through member surveys and event documentation. The chairperson is responsible for overseeing strategy implementation and ensuring that every board member is familiar with it. In reporting to members, the most significant matters are highlighted.